

MyLife Living Assistance Teeside
Unit 5, Crown Buildings
Avenue Road
Hartlepool

MyLife Living Assistance offers professional and compassionate support in the home, enabling a more independent lifestyle. There are many ways we are offering our clients assistance; from help at home, personal care, taking you to see friends, to keeping you company.

We know that retaining independence as you get older is important to every individual. It's not so easy now for families to support each other practically as they are often spread further apart, and with everyone having busy lives of their own. However, MyLife can support the whole family, ensuring everyone is happy with the right assistance being provided to those who need it.

MyLife Living Assistance is here to provide you with everything you could wish for; by caring professionals you can trust and depend on. MyLife is the Private Client division of Carewatch, one of the UK's leading home care companies which has been providing quality care to many thousands of individuals for over 24 years.

How can your organisation help to support people with Dementia and families/carers?

In addition to the care we currently provide to clients living with Dementia we are focused on making our My Assistants Dementia Aware. All of our My Assistants are asked to attend either Learning Disabilities or Dementia training in addition to their general Care Certificate.

The Management Team members are also active in the community and support groups such as Dementia Friendly Hartlepool and Dementia in Schools, participating in events and helping to promote the Dementia Friends Message. Our Business Manager is a Dementia Champion. We can help support people with Dementia further by actively working towards making Hartlepool a Dementia Friendly town as well as help with fundraising.

We would like to make all of our staff Dementia Friends and will promote this to our client's families.

We can promote the Dementia Friends programme and any initiatives externally to our clients through social media.

What are the challenges to deliver these outcomes for your organisation?

All of our Carers are paid for any training; as such although becoming a Dementia Friend is voluntary we may have to pay our staff to get them to ALL become Dementia Friends.

Another challenge would be ensuring our Carers are able to promote the Dementia Friendly Hartlepool initiative in local businesses, as we have to ask them to do this in their own time.

Action 1

Improve our understanding of Dementia and create more Dementia Friends: Ensure our My Assistants have been trained in Dementia and become dementia friends.

Action 2

We will use our Facebook and Twitter profiles to promote Dementia Awareness, encourage people to become Dementia Friends and promote local events.

Action 3

Our Business Manager will host Dementia Friends Sessions in town.

Action 4

We will fundraise for Dementia Week.