

Hartlepool Borough Council
Civic Centre
Victoria Road
Hartlepool
TS24 8AY



Local Authority for the borough of Hartlepool.

We aim to improve lifestyles by:

- Raise awareness of dementia to customers who use your service.
- Organise education and training to staff and volunteers
- Make environments more dementia friendly

Action 1

Support 300+ staff to become Dementia Friends

Gradually, and in work time, we hope to help more staff commit to an action(s) that will make the lives of people living with Dementia a little bit better. Two sessions have already taken place, with three more planned so far.

Action 2

Build Dementia Friend training into the mandatory Hartlepool Borough Council induction programme for new starters.

We are in the process of reworking our corporate induction programme, Dementia Friend training will be an integral part of the process.

Action 3

Create a corporate pledge that encapsulates our aim to become a Dementia Friendly Organisation.

This will include within all communications and marketing materials and social media platforms, wherever appropriate.

Action 4

Support a number of staff to become Dementia Friend Champions.

In-house training can then be delivered as part of the induction process and workforce development