# Adult Skills Programme Specification and Guidance

2021-2022

- Travel and Tourism
- Engineering
- Digital Media
- Community Learning











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#### Introduction

The principal purpose of the Adult Education Budget is to engage and provide adults with skills and learning needed to access employment, apprenticeships or further learning. The Adult Education Budget also enables providers to offer more tailored programmes of learning, which do not need a qualification, to help those who are furthest from learning or the workplace.

All funded provision also has to take account of the employment and skills priorities of the West Midlands Combined Authority; these currently include focusing on skills, employability and well-being to enable as many people as possible to benefit from the new and higher value jobs that are created. As such, the subcontracting offer for the academic year 2021/22 has been tailored to meet the following priorities;

- Travel and Tourism
- Engineering
- Digital Media
- Community Learning

The details for these programmes are outlined in Annex A.

#### **Adult Skills Programme 2021-2022**

The Adult Skills Programme must meet the needs of the diverse population of the area and tackle some of the challenges Sandwell faces whilst recovering from the effects of the Covid-19 pandemic, in particular in increasing employability, up-skilling and employment support targeted at communities in greatest need. Wider adult learning opportunities have a vital role to play in promoting inclusion, improving health outcomes, in engaging and building capacity in local communities, and supporting and building stronger families.

We expect activities to be in response to local needs and to deliver community-based engagement, taster sessions or learning activities. We expect to commission a range of providers to access different groups of learners in different areas of Sandwell who can produce high levels of positive progressions into further learning and/or employment.

# Scope

The Council wishes to invite applications for funding for the Adult Skills Programme from providers with a proven track record and, where applicable, an Ofsted rating of Good or Outstanding (see provider requirements and eligibility below).

The contract and timescale for delivery will cover learners enrolling and undertaking learning from 1<sup>st</sup> August 2021 to 30<sup>th</sup> June 2022. Delivery of provision must be completed by 30<sup>th</sup> June 2022.

The following paragraphs provide specific details about how the funding is to be used, for whom and who is eligible to apply.

# **Provider Requirements and Eligibility**

Providers must have a current Ofsted rating of Good or Outstanding where applicable. Providers that are still awaiting a full inspection and have received an Ofsted monitoring visit must demonstrate that they have been awarded a 'reasonable progress' or 'significant progress' judgment on all three measures

The "West Midlands Combined Authority AEB Funding Rules 2021/22" is the document which sets out the detailed requirements with which the Provider must comply in respect of Programmes set out in this specification. These rules may be amended or updated from time to time. The latest versions of WMCA funding rules can be viewed at;

https://www.wmca.org.uk/what-we-do/productivity-skills/adult-education-budget/aeb-documents/

# **Learner Target Groups**

Programmes are to be targeted at adults (aged over 19 on 31<sup>st</sup> August 2021) from one or more of the following groups:

- > Adults who are unemployed.
- Adults who have been made recently redundant.
- Adults with no or low qualifications.
- Adults with low skills and no skills and who would benefit from taking a first step back into structured education and training.
- Adults with enduring mental ill health.
- Carers.
- Homeless adults and adults living in hostel accommodation.
- ➤ Adults with learning difficulties/disabilities.
- Adults from ethnic minority groups.
- Male adults.
- Younger adults, aged 19 to 29 years.
- ➤ Older adults (usually 50+) who missed out on education when they were younger for various reasons.
- ➤ Newcomers into Sandwell facing specific barriers and experiencing significant disadvantages, reflecting local needs.

Courses that target adults in the priority areas of Smethwick, Tipton and West Bromwich will be given preference by the Project Appraisal Panel if the demand for grants exceeds the funding available.

#### Courses should:

- ➤ Have clear learning aims that will result in adults being better prepared to move on to further learning, work or volunteering.
- ➤ Be delivered by tutors with appropriate subject qualifications who hold a minimum of a level 3 Award in Education and Training or equivalent.
- Address local needs.
- Address one or more of the Sandwell Adult and Family Learning Service commissioning priorities outlined in Annex A
- ➤ Be delivered between 1<sup>st</sup> August 2021 and 30<sup>th</sup> June 2022.

#### **Delivery Model**

Delivery models are outlined in Annex A and fall under the following headings;

- Travel and Tourism
- Engineering
- Digital Media
- Community Learning

There will be an expectation that you will have identified a local need and have a relationship with, the learner groups you are targeting. There should not be a need to advertise widely for learners.

All learners must be eligible to receive West Midlands Combined Authority 'Adult Skills Budget' Funding e.g. they must be a citizen of and have been ordinarily resident in the UK, EU or EEA continuously for at least three years previous to the start of the course/activity and they must be a resident of the West Midlands Combined Authority.

#### Covid-19

There will be a requirement for all providers to deliver training in a safe environment, mindful of the risk of Covid-19. Applicants will be expected to outline their health and safety processes and procedures for protecting staff and learners from infection. Providers will be expected to engage with NHS track and trace and fully support public health and local government initiatives to prevent local outbreaks.

A Covid-19 risk assessment for your venue will need to accompany your application.

Further guidance can be found at;

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment data/file/984854/FE COVID operational guidance.pdf

Programmes will need to be planned carefully so that future closures due to the virus will not disadvantage learners. Applicants will be asked to outline strategies for blended and online learning alternatives should there be a local lockdown and centres asked to close again on a temporary basis.

#### What Provision will we Fund?

**NON REGULATED PROVISION:** The learning delivered must be by way of short programmes (generally minimum of 10 hours and maximum of 30 hours) as specified in Annex A. One to one sessions are not fundable.

**REGULATED PROVISION:** Sandwell Adult and Family Learning Service will also welcome applications from delivery partners and sub-contractors who wish to deliver regulated provision. Learning aims must be eligible for WMCA funding and programmes must meet the standards of the relevant awarding body. Eligibility of funding for learning aims can be checked on <a href="https://hub.fasst.org.uk/Pages/default.aspx">https://hub.fasst.org.uk/Pages/default.aspx</a>. Regulated provision requirements for this round of subcontracting can be found in Annex A.

# **Adult Skills Learning Outcomes**

Sandwell Adult and Family Learning aims to deliver adult skills learning activities which achieve one or more of the following outcomes, in addition to the qualifications stipulated in Annex A:

- Enhanced skills and personal effectiveness preparing people for training, employment or self-employment.
- Improved confidence and willingness of citizens to engage in learning.
- > Improved or maintained health and social well-being.

**NOTE:** The West Midlands Combined Authority have stated that English, maths and IT skills are essential in enabling people to function in society and progress in learning and employment and therefore English, maths and IT (where appropriate) must be embedded into the delivery and assessment of all courses where relevant.

#### **Fees and Concessions**

Funding provided by the WMCA is a <u>subsidy</u> towards the actual cost. It is therefore expected that where learners are able to pay a <u>contribution towards</u> their courses, that they should do so, and that this income is re-invested by providers into providing further learning activities and opportunities.

For the Academic Years 2021-2022, fees have been maintained at £3.50 per guided learning hour.

Fee discounts/concessions will apply as follows:

- ➤ Employability/English/Maths courses are free of charge below level 2.
- > Digital Skills courses are free of charge at entry level and level 1.

For all other courses/programmes:

- In receipt of Job Seekers Allowance. (100% Discount)
- ➤ In receipt of Universal credit. (100% Discount)
- ➤ In receipt of Employment Support Allowance. (100% Discount)
- Learners aged 60+ will be entitled to a fee concession of up to 50%

# **Quality and Monitoring**

We will monitor the quality of the provision provided in accordance with the Quality Framework; we will assess the progress that the organisation is making towards the agreed learner outcomes and will require evidence of the impact that the project has on the organisation / participants / community in an appropriate format agreed at the start of the project.

All activities must be completed, and all evidence and invoices received by the agreed date. Please note all delivery must be completed by 30<sup>th</sup> June 2022. All supporting evidence must be submitted by 8th July 2022 and invoices will need to be submitted by 15<sup>th</sup> July 2022 for payment 30 days after.

#### The Provider shall:

- Make available to the Sandwell Adult and Family Learning Service on request all completed tutor and learner documentation.
- Ensure learners receive appropriate pre and post course information and advice.
- Maintain accurate records to report on attendance, withdrawals, and achievement.
- Record on registers the intended destination of learners, using the Sandwell Adult and Family Learning Service codes.
- ➤ Monitor the destinations of learners at 3 months and 6 months after completion.
- > Display the Council's logo on all relevant paper and electronic publicity material.
- Participate in a contract management meeting with the Sandwell Adult and Family Learning Service and make available to the Sandwell Adult and Family Learning Service Performance Relationship Manager any relevant documentation requested.
- Supply all necessary and relevant equipment and resources to deliver high quality provision within the subject area which specifically promotes adult learning.
- > Use Sandwell Adult and Family Learning Service tutor and learner paperwork.
- Inform learners that they may be contacted to undertake an impact survey within four months of the end of the contract period, i.e. by the end of November 2022.
- Promote British values and the Prevent Strategy on all programmes

The Provider shall comply with the requirements of and observe the guidance, which may from time to time be issued by the Council, Ofsted, WMCA, Department for Business, Innovation and Skills, the awarding bodies and other regulatory bodies including Inspectorates.

In addition to complying with the performance monitoring requirements and guidance the Provider is expected to develop and maintain robust processes for internal quality assurance and monitoring. This must secure safeguarding and the Prevent Duty arrangements and provide appropriate support for learners in line with learner support requirements.

Providers are expected to engage positively with learners including meeting learner feedback requirements and developing active learner involvement approaches to shape service offer and responsiveness to need.

Providers are expected to utilise the full range of resources available for the delivery of high quality provision.

The Council as lead contractor is required to register all sub-contractors with the West Midlands Combined Authority and comply with their guidance and conditions of funding. Following registration, should the WMCA instruct the Sandwell Adult and Family Learning Service not to sub contract with a specific delivery partner, the contract will be withdrawn.

# **Equality, Diversity and Safeguarding**

Organisations will be expected to comply in all respects with Equal Opportunities and Discrimination (Equality Act 2010).

Organisations will be expected to show that learning will take place in a safe, healthy and supportive environment. It is important that organisations demonstrate they have suitable and sufficient arrangements for learner health and safety. Organisations will be required to meet the WMCA health and safety requirements as they apply to all learners. In addition to health and safety legislation, organisations will be expected to comply with safeguarding legislation including the Prevent Strategy.

All volunteers, staff and trustees who have access to vulnerable adults must be DBS checked. It is the responsibility of the organisation receiving a grant to arrange this. For details of umbrella organisations that can provide this service see

http://www.gov.uk/government/organisations/disclosure-and-barring-services

# **Data Requirements for 'Grant' Funded Providers**

All organisations delivering Adult Skills Learning activities are responsible for recording data on the learners and submitting Data Return Forms and summary details for each learner.

Delivery partners must supply:

- An enrolment form for each participant with all sections completed.
- Personal Emergency Evacuation Plan (PEEP).
- Personal Learning Plan.
- ➤ A signing-in sheet or a register
- Records of attendance and punctuality
- RARPA (Recognising and Recording progress and Achievement).
- Scheme of Work.
- > Lesson plans for each session which have been reviewed.
- > Evidence of initial assessment and achievement.
- Learner contact log individual communication between learner and tutor.
- > Learner voice

- Organisation/Tutor end of project evaluation.
- Progression and destination data

Where the primary learning aim purpose is to progress into work or further education, providers should collect destination evidence of job or course outcomes.

- Offer letter or company letterhead.
- Learner signed self declaration.

Other documentation may be required dependant on the scope of the project. This will be detailed in any subsequent service level agreement.

**Before delivery** commences, providers shall supply to Sandwell Adult and Family Learning Service the following information:

- Details of tutors delivering the programmes, to include copies of certificates for all relevant qualifications held
- ➤ Delivery Schedule outlining accurate course details to include subject, tutor name, room number, time of class, start and end date address and post code of venue.
- Examples of course marketing material.

**Within two weeks of course start date**; providers shall supply to the Sandwell Adult and Family Learning Service the following:

- Fully and accurately completed enrolment forms.
- Personal Emergency Evacuation Plan (PEEP).
- Personal Learning Plan.
- > Evidence of initial assessment.
- Scheme of Work.
- Lesson plans for each session which have been reviewed.

**Within two weeks of course end date**; providers shall supply the following to Sandwell Adult and Family Learning Service:

- > Fully completed register
- > RARPA (Recognising and Recording progress and Achievement)
- > Evidence of Achievement
- > Learner contact log individual communication between learner and tutor.
- > Fully completed learner feedback forms

#### Before the final payment is released:

- Organisation/Tutor end of project evaluation.
- Progression information.

# **Support**

The support sub-contractors will receive from Sandwell Adult and Family Learning Service includes:

- Documentation to collect evidence for ILR submissions.
- Observation of teaching and learning.
- Sharing of good practice.

#### **Governance and Audit**

The original registration document and enrolment forms must be retained by the organisation and be available for audit for seven years from the registration date.

The West Midlands Combined Authority only allows sub-contracting to one level therefore further sub-contracting any part of the grant awarded is not permitted.

#### **Payment Arrangements**

Subcontractors will be paid at a frequency agreed with Sandwell Adult and Family Learning Service as part of the contract clarification process and in line with validated data. It would be expected that a start payment of up to 25% of the overall proposal cost would be payable at the start of each programme/activity following validation of the evidence in the ILR / enrolment return and will based pro-rata on actual enrolment numbers; with remainder on completion, and on receipt of data and documentation as outlined above.

All payments will be triggered via invoice and accompanying validated evidence of delivery. Invoices will contain the provider order number of the associated schedule and payments made by BACS. Sandwell Metropolitan Borough Council will pay 30 days from receipt of invoice. Sandwell Adult and Family Learning Service expects that subcontractors will participate in the assessment of accuracy of payments and review remittance advice to ensure there are no inaccuracies.

This funding is open to organisations to deliver needs led programmes in Sandwell. There is a total allocation of £99,000 available for Adult Skills provision in 2021-2022.

Decisions on funding will be made by a Project Appraisal Panel, who will be seeking best value for the funding. Providers may apply for funding for projects between £10,000 and £50,000. All project approval is dependent on the availability of funding. The payment will be made as a grant and hence is zero VAT rated, therefore do not add VAT to your own staff or services. Sandwell Adult and Family Learning Service reserve the right to vary the proportions of each funding stream dependant on demand from the community. We also reserve the right to negotiate up to 50% of the contract value where additional demand is identified.

Organisations will be expected to meet quality standards, along with the latest Education Inspection Framework for Further Education and Skills. Organisations delivering learning will be provided with the Sandwell Adult and Family Learning RARPA (Recognising and Recording Progress and Achievement) system to ensure consistent quality is maintained across all providers.

Programmes / activities are required to meet defined objectives as outlined in Annex A. They are subject to the same quality monitoring framework as Sandwell Adult and Family Learning Service provision. All commissioned partners are required to deliver courses from venues which ensure maximum access to learning is achieved for residents.

Prospective providers must be registered with the UK Register of Learning Providers, see www.ukrip.co.uk and meet the following criteria list:

- The provider has no grounds for exclusion from delivery.
- > The provider holds appropriate levels of insurance.
- > The provider is financially sound.
- Health and Safety and safeguarding legislation is sufficiently adhered to.
- Subcontractors comply with legal obligations relating to equality and diversity.
- Suitably qualified teaching staff are available to the organisation.
- The approach to quality assurance is robust.
- The frequency and approach to information, advice and guidance is suitable to meet the needs of learners.

In submitting an application, if approved, the provider agrees to

- Meet the requirements of the Quality Framework.
- Contribute to the services Self-Assessment Report.
- Work within the terms of the contract.
- > Attend partnership meetings, at least 1 per term for the duration of the contract.

# **Clawback of funding**

Projects that demonstrate poor performance, poor take-up, or poor quality of teaching and learning may be subject to Clawback of any funding awarded to them under this specification.

# **How to Apply**

All applications for funding will be received using the Sandwell Metropolitan Borough Council procurement process. If you are interested in submitting an application, please complete an application form available from the Sandwell Metropolitan Borough Council procurement web page

www.sandwell.gov.uk/info/200176/business/2236/tenders\_and\_procurement

To access the full specification and application form, organisations will need to be registered on the Sandwell Metropolitan Borough Council procurement system

https://in-tendhost.co.uk/sandwellmbc/aspx/Registration If you have any problems registering or accessing the application form, please contact us using the details on page 17. Your application will be appraised by our Project Appraisal Panel and you will be notified of our decision according to the table of key dates below.

Applications should contribute to meeting outcomes that have been identified within Sandwell Adult and Family Learning Service's strategic plans and West Midland Combined Authority priorities.

The final responsibility for decisions on funding applications lies with the Project Appraisal Panel.

If we can fund the provision outlined in your application, we will agree reporting requirements and payment schedules and then issue you with a contract for Adult Learning.

# **Key Dates: Applications**

**Please note:** Applications will be approved subject to sufficient funds being available. Projects can be short or long but all activity must be completed by 30<sup>th</sup> June 2022.

STAGE	DATE
Release of the 2021-2022 learning offer	14 <sup>th</sup> June 2021
Invitations to submit applications for	14 <sup>th</sup> June 2021 – 2 <sup>nd</sup> July 2022
delivery to commence from August 2021	
Notification of results from Project	14 <sup>th</sup> July 2021
Appraisal Panel	
Contracts awarded	W/C 19 <sup>th</sup> July 2021

# **Guidance on Completing the Application Form**

Adult Skills Learning encompasses a rich mixture of curriculum content, settings, learners, outcomes, course lengths, and purposes. The benefits of Adult Skills learning are far reaching, and its impact can be measured in terms of developing individuals and groups through learning.

Sandwell Adult and Family Learning Service will make available funding which local organisations and groups can bid for to offer informal adult skills learning opportunities delivering innovative learning that supports adults aged 19+ and addresses the local key priorities. As a result of community consultation, we have revised our current target groups.

- Applications received in any format other than the application form provided will not be accepted.
- Please answer all the questions.
- ➤ Unless otherwise stated in the question, only information contained in the answer sections of the application form will be considered.
- You will need to prepare an activity schedule in section 2C and scheme of work. The scheme of work will need to be submitted with your application. Please **do not** email any supplementary information or papers apart from what has been specified at this stage as these will not be taken into account.
- Throughout the application form (in purple) you are prompted to provide supporting documentation. Please ensure that every document requested is uploaded with your application. Missing documentation during the review process may result in the rejection of your application.

#### **Funding**

- The value of projects should be no more than the stated maximum available.
- No match funding is required but where contributions from other organisations will input to the project this should be clearly shown within the Pound plus section (page 16) and included in the project costs (page 17) of the application.
- ➤ Do not overestimate the number of learners you expect to enrol on your project. Your proposal will be appraised based on the numbers you provide and therefore if successful your target outputs will reflect the numbers stated in your application. Failing to meet target outputs may result in your funding allocation being reduced. There is not a specified value (£) for individual learners, this will be dependent on the learning you are providing.
- The Project Appraisal Panel recognises that some learners will need more intensive support than others and will take this into account when judging the projects value for money provided that, within your application you have demonstrated the needs of the learner.
- Hourly teaching rates must include preparation as well as actual teaching. Tutors are not to be paid extra for preparation and hourly rates will not exceed £25 per hour.
- We are unable to fund additional learning/caring support but you may list this as Pound Plus (£+).
- Expenses costs for volunteers should not exceed £3 per day.

The total administration and management fees should not exceed 15% of the overall funding claimed. If the rate does exceed this then a justification needs to be provided.

# **Guidance on Answering Specific Questions on the Form**

#### How do I 'Measure the Impact' of the learning?

You are asked to identify the planned outcomes for learners. State what the impact will be on the learners and, importantly, how you will 'measure' this. For example, this could be by interview or by a questionnaire at the beginning and the end of a course to find out what difference the learning has made. You will be asked to summarise this impact at the end of the course. See also Annex B: RARPA.

# **Project Milestones and Activity Schedule (Example)**

Please cor	Schedule  mplete the table below identifying the algorithm as part of a formal course / workshop n											ities are being
	rows as necessary	iloue of delive	y. 11113 11110	(III) BCIOII WIII	DE USEU (O)	neasure p	errormance	in in inc. w	icii dii dgi e e	a service tever	Agreement.	
Funding Code	Course Title and Course Level. Brief description of the planned	Venue (postcode)		Start Date	End Date	Day (s)		743 30 50 50 50	Course Fee	Concession (if any)	Target number of learners (including new learners)*	
	delivery					Existing Learners	New Learners					
C2	Developing Interview Skills	DY4 7NR	14	17/08/17	28/08/17	Mon	10am – 12pm	6	£21.00	100%	2	10
			-2.2	5 Se		6.	- 6:	10-	-2 V			- E
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		-8	11 11			e.	ě	48	88.5	8	2	
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				-			2	-	1			

<sup>\*</sup> Learners who have not been in learning for last 3 years

# **Subject Sector Area Codes**

SSA01 Health, Public Service and Care	SSA02 Science and Mathematics
SSA03 Agriculture, Horticulture and Animal Care	SSA04 Engineering and Manufacturing Technologies
SSA05 Construction and the Built Environment	SSA 06 Information and Communication Technology
SSA07 Retail and Commercial Enterprise	SSA08 Leisure, Travel and Tourism
SSA09 Art, Media and Publishing's	SSA10 History, Philosophy and Theology
SSA11 Social Sciences	SSA12 Languages, Literature and Culture
SSA13 Education and Training	SSA14 Preparation for Life and Work
SSA15 Business Administration and Law	

#### **Pound Plus**

The Council's Adult Skills Learning allocation is considered to be a contribution to the Provider to enable it to meet both local need and the objectives set out in "New Challenges, New Chances" December 2011. All Providers are required to reflect the Council's "Pound Plus" policy statement within their local policies.

Pound Plus is a term that describes how Community Learning Providers use learner fees and other sources of income and resources to maximise the value of public investment and widen access for people who are disadvantaged and cannot afford to pay fees.

The Pound Plus theme is a key feature of Adult Skills Provision. Pound Plus may be achieved through:

- direct income (e.g. learner fees, external sponsorship, income from other sources)
- cost savings (e.g. contributions in kind, shared services, use of volunteers to support infrastructure)
- learning delivery value for money (e.g. partnership working to avoid duplicated provision)

Providers are required to submit information on Pound Plus by assigning a financial value to the savings made, and by indicating how fees and other income collected are used to support disadvantaged learners. The pro-forma will be available on the Sandwell Adult and Family Learning website and must be returned on the date in the payment schedule.

# An example of the total cost breakdown

Description of activity	Funding	Pound Plus	Total cost
	required (£) a	(£+) b	(£) a+b
C-#:	(2) 4	(2.75	(2) 0.0
Staffing (management/admin/tutors/volunteers expenses etc.)	T	1	1
Management	4000	6000	10000
Admin (Destination Tracking)	0	6000	6000
Tutors	12600	0	12600
Volunteers (in kind)	0	600	600
Marketing & Publicity (recruitment/promotion etc.)	1		
Designing and printing of posters	0	£200	£200
Facilities & Support (room hire etc.)	1		
Room hire	5000	0	5000
Child care	0	5000	5000
Materials & Resources (learning materials/workshop materials/	equipment et	c.)	•
Tool Kits	5400	0	5400
Materials	500	0	500
Printing and stationery	500	0	500
Total Funding Required (a)	28000*		
How much contribution is being by the provider/learner to		17800	
the project (b)			
Total project value (a+b)			45800

<b>Total cost per individual learner</b> (cost of project divided by the number of learners)	£254

<sup>\*</sup>The funding required should not exceed the total funding drawdown available as outlined in annex A

#### Contact

If you would like a copy of the application form in larger print or another format please contact us on the details below.

email to: sian\_breese@sandwell.gov.uk or samantha\_allen@sandwell.gov.uk

Numbered questions in the application form will be scored using the following criteria. Applications must score a minimum 70% against marking criteria to qualify for funding.

Category	Definition	Score Range
Unacceptable	No response to the question or the response is highly inaccurate or irrelevant.	0
Poor	Limited response provided, or a response that is inadequate, substantially irrelevant, inaccurate or misleading or only partially addresses the question.	1
Satisfactory	An acceptable response submitted in terms of the level of detail, accuracy and relevance. The response is good but there are either some omissions of important factors or negative indications that reduce the extent to which the project aims will be achieved.	2
Good	A good response submitted in terms of detail and relevance and clearly meets the project aims with no negative indications or inconsistencies.	3
Excellent	A comprehensive response submitted in terms of detail and relevance and clearly meets or exceeds the project aims with no negative indications or inconsistencies.	4

# ANNEX A - Priority Learning Programmes to be supported under this Adult Skills Programme Funding Specification in 2021-2022.

Bids are welcomed from any of the following four priority programmes outlined below;

- Travel and Tourism
- Engineering
- Digital Media
- Community Learning

#### **Travel and Tourism**

To enable those wishing to train / upskill / change career within the travel and tourism industry through the delivery of the following regulated learning aim;

60132309 Certificate in Travel and Tourism (NCFE) Level 1

118 GLH £724.00

#### **Engineering**

To enable those wishing to train / upskill / change career within engineering through the delivery of the following regulated learning aim;

60112608 Award in Skills for Engineering (Gateway) Level 1

57 GLH £300.00

#### **Digital Media**

The purpose of this programme is to develop a specification for those wishing to train / upskill / change career and to improve their digital media skills for both employment and self-employment opportunities.

The specification focusses on successful search engine optimisation, the use of social media in business, and creating effective digital promotion activity for business through the delivery of the following three regulated learning aims;

Y5074155 Digital Promotion for Business Level 2

20 GLH

£100.00 (Weighting B)

D5074156 Understanding Search Engine Optimisation for Business

Level 2

**20 GLH** 

£100.00 (Weighting B)

M5074162 Understanding Social Media

Level 2

20 GLH

£100.00 (Weighting B)

Total guided learning hours – 60 Total Funding £300.00 per learner.

#### **Community Learning**

Non-regulated learning programmes of between 10 and 30 guided learning hours that meet identified local needs in any of the following categories.

- Learning designed to move the individual towards employment or enterprise or to make positive changes to improve career prospects.
- Programmes with an emphasis on work placements or voluntary work to enhance employability and/or community involvement (e.g. employability programmes with built in volunteer placements or community projects involving voluntary work).
- Financial skills learning which helps learners to understand and manage their own finances more effectively with budgeting skills and better awareness of income and expenditure.
- > Specialist range of provision for residents who need more support to access learning and include development of independence to help learners progress at home and in life.
- ➤ Digital skills programmes which help learners use technology more effectively, including use of computers, digital cameras and phones; digital inclusion activities that help adults develop skills, confidence and gain access to technology and which seek to narrow the digital divide, particularly for older adults (50+) and those living in disadvantaged areas of Sandwell.
- Cultural studies art or music history and appreciation, architecture, social, economic or local history, genealogy, languages.
- Arts and crafts, media and publishing singing, painting and drawing, sewing, making clothes, flower arranging, playing an instrument, pottery, furniture making, sugar craft.
- Physical activity gardening, yoga, walking, dance.
- Activities which build confidence and support personal development through informal learning (e.g. family or local history, drama or art programmes with inbuilt progression to other opportunities).
- Activities with an emphasis on developing practical skills (e.g. courses on cooking, home maintenance, DIY skills, bike maintenance or gardening).

- ➤ Health & well-being includes learning which supports improved mental well-being; fitness such as yoga and dance as well as cookery courses that aim to help learners provide healthier meals for their families.
- Activities which develop enterprise skills learning which helps participants find out about self-employment with support in starting their own business.

Applications will need to demonstrate an identified demand in the local community and be costed in line with the funding guidance outlined in this specification.

Evidence of achievement will be provided through SAFL's RARPA protocols as outlined in Annex B.

#### **Performance Outcomes**

- ➤ All provision should have a retention target of 89% or better.
- ➤ All provision should have an achievement target of 87% or better.
- ➤ All provision should have an attendance target of 90% or better.
- ➤ All provision should evidence the number of people who intend to progress to further learning.
- All provision will include an element of contextualised literacy and numeracy where relevant.

# ANNEX B - What is RARPA (Recognising And Recording Progress and Achievement)?

#### **Aims**

All courses should have clearly defined aims. This will be set out on the Scheme of Work.

#### **Initial Assessment**

This can be formal or informal (but must be recorded) and is used to identify the learners' knowledge of the subject at the start of the learning and any difficulty from the outset. It is important to establish a starting point so that both the learner and the tutor can measure the progression throughout the course.

# **Challenging Objectives**

The negotiation of learning objectives will allow the learner to measure the progress they have made.

#### **Formative Assessment**

This is the evidence of learning throughout the course and can be recorded in many formats to allow the tutor and learner to reflect upon their learning and progress and provides them with appropriate feedback. Evidence for this stage of the process includes:

- Records of learner self-assessment or learner feedback on progress.
- Tutor records of assessment activities and individual/group progress and achievement.
- Files, diaries, portfolios, artwork, videos, performances, exhibitions and displays.
- Individual or group learner testimony.
- Artefacts and photographs.

#### **Summative Assessment**

Could also include recognition of learning outcomes that were not specified during the course.

This process is designed to:

- Focus on and promote the needs and interests of learners.
- > Take account of learners' diverse and multiple purposes in learning.
- Allow for negotiation of the content and outcomes of learning programmes.
- Encourage learners to reflect on and recognise their own progress and achievement increasing confidence.
- ➤ Promote and support informed learner self-assessment, peer assessment and dialogue about learning and achievement between learners and tutors.

- ➤ Enable achievement and planned learning objectives not originally specified to be recognised and valued.
- Promote good practice in teaching, learning and assessment.
- ➤ Enhance providers' quality assurance and improvement practice.

<u>Fitness for purpose</u> – RARPA is a 5 step model that encourages tutors to customise activities and recording for their learners; it is an inclusive model that is flexible enough to be used equally with learners.

# **Recording Methods**

Individual Learning Plans (ILPs) are the most common form of recording the learning that is taking place on all courses. However short all learning needs to be recorded.

There are many suggestions such as a simple form or for courses such as gardening, D.I.Y. flower arranging, music; events etc. It can be done through other methods such as taking photos of the progression of a project, audio/video records. Whichever method(s) are used it is essential to obtain some recorded / written feedback from each learner on how they feel they have progressed.