

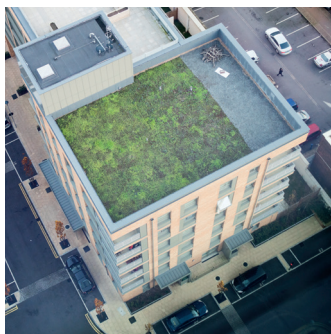
MAYOR OF LONDON



London Housing Strategy

DRAFT FOR PUBLIC CONSULTATION

September 2017



COPYRIGHT

**Greater London Authority
March 2017**

Published by
Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA

www.london.gov.uk

enquiries 020 7983 4000

Photographs ©

Copies of this report are available
from www.london.gov.uk

Contents

Page



London housing strategy

4



The Mayor's plan

5



Building more homes

6



Affordable homes

7



Neighbourhoods for everyone

8



A fairer deal for private renters

10



Homeless people

11



How will he do it?

12

London Housing Strategy



This is the easy read version of the summary of the London Housing strategy.



A Strategy is a plan.



Housing is one of the biggest problems for Londoners.



There is not enough affordable homes for the people who want them.



This problem has been getting worse for years.

The Mayor's plans



The Mayor wants every Londoner to be able to have a good quality home that is right for them and that they can afford.



The Mayor plans to:

- Create a lot of new homes
- Build more affordable homes
- Make sure that London's homes and neighbourhoods are:
 - ✓ Good places to live and
 - ✓ Places where everyone feels at home
- Have a better deal for people who rent their home
- Help people who have no home and people who are sleeping on the streets



Building more homes



The only way to provide affordable homes for everyone who needs one is to build more homes.

The Mayor plans to:



- Work to get more land ready for building new homes

The Mayor will protect green spaces but plans to build more homes on land that has been used before



- Build the things that communities need - like transport - at the same time as building new homes



- Involve many different building companies in building the homes Londoners need

- Help to train people to work as builders

Affordable homes



The Mayor wants to make more homes affordable to people on lower incomes.

The Mayor plans to:

- Make sure that homes really are affordable.



The Mayor will build homes for people on low incomes.



He will also offer schemes to help people on middle incomes who are saving up to buy their own home.



- Have half of all new homes to be genuinely affordable

- Protect the affordable homes that are there already.



If affordable housing is demolished, it should be replaced by new affordable homes.

Neighbourhoods for everyone



New homes in new neighbourhoods should be well designed so that they are:

- Good for everyone
- Safe for Londoners
- Well made
- A good environment for people to live



The Mayor wants work with local communities to build new neighbourhoods.



Safe homes

The tragedy of the Grenfell Tower Fire has reminded us that we need strict rules about the quality and safety of new buildings.



Good environment

New buildings should make our local environment better.

New neighbourhoods should have a good environment, with green spaces.



New buildings should be warm and cheap to run.

Accessible homes

The Mayor wants the new homes to be accessible to everyone.

He wants older and disabled people have a fair chance of getting an affordable home.



Involving Londoners

Many Londoners want to have a say in the sorts of homes that will be built.

The Mayor wants to help people to be involved in thinking about building projects and new communities.



A fairer deal for private renters



Private renters are people who rent their home from a **private landlord**.

A **private landlord** is someone who is not a housing association or a local authority.



Most private landlords provide a good service to their tenants.

But about a quarter of private rented homes are not good enough.



The Mayor wants local councils to be able to make sure private landlords keep their properties at a good standard.



Many people who live in privately rented homes have trouble affording the rent.

The Mayor want to make a new deal with private landlords.

He wants better rights for tenants.

Homeless people



About one in every 50 people in London has no home.

About 8000 people are sleeping on the streets.



The Mayor wants to:

- Tackle the causes of homelessness



- Help homeless people into place to live



The Mayor will work with councils, charities and the Government to help every person who is sleeping on the streets to find somewhere to go.

How will he do it?



The Mayor will be working with other organisations to deal with the housing problems in London.



He will work with:

- **Local councils to:**



- ✓ Make sure that there are plans for new housing



- ✓ Build new affordable homes



- ✓ Helping people who have no home



- **Builders to:**



- ✓ Build new homes that are affordable for private renters



- **Housing associations to:**

- ✓ Build lots of new homes that are affordable



- **The Government to:**



- ✓ Provide the money that is needed so that London can solve it's housing crisis

Other formats and languages

For a large print, Braille, disc, sign language video or audio-tape version of this document, please contact us at the address below:

Public Liaison Unit

Greater London Authority
City Hall
The Queen's Walk
More London
London SE1 2AA

Telephone **020 7983 4100**

www.london.gov.uk

You will need to supply your name, your postal address and state the format and title of the publication you require.