



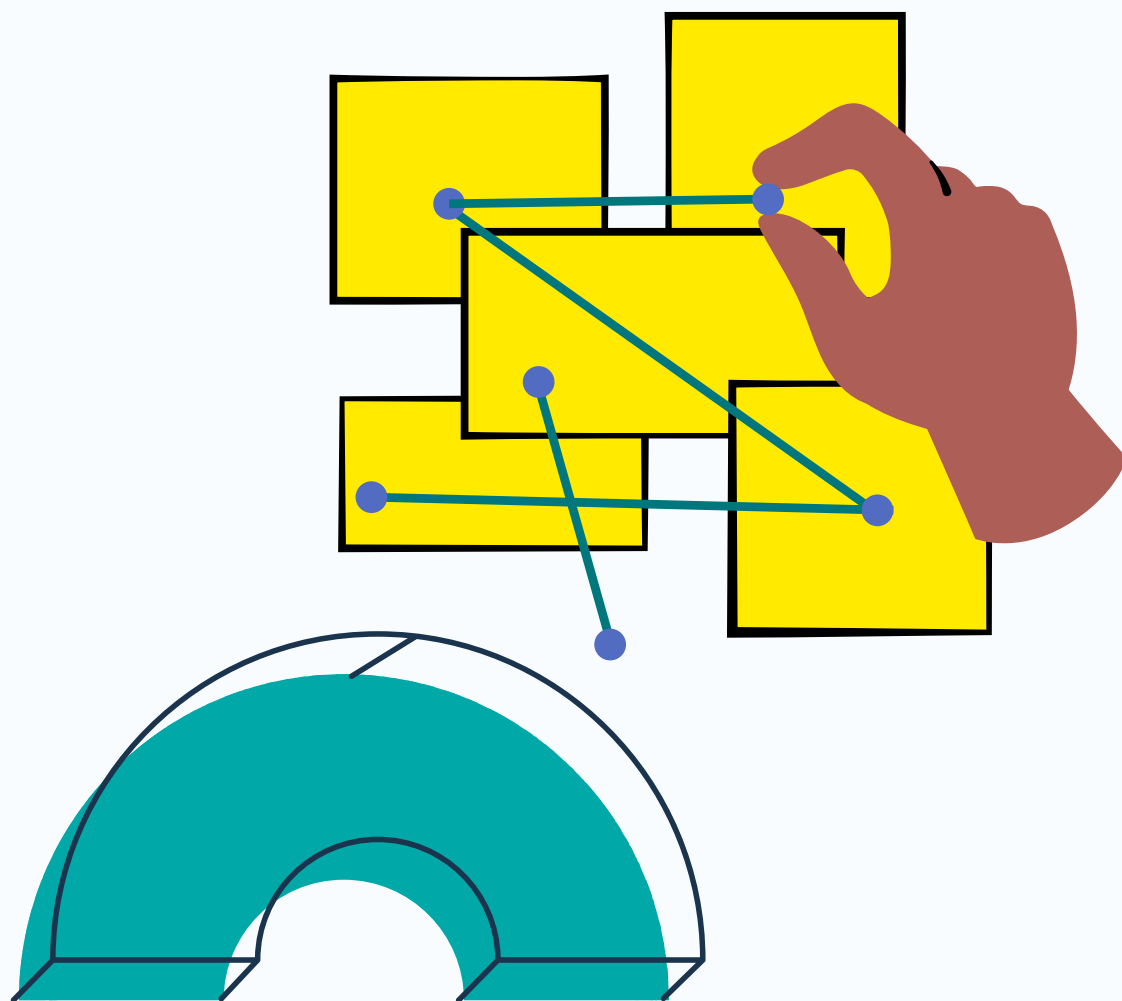
achieving
for children

REFRESHING OUR STRATEGIC PLAN 2024 - 29

HAVE YOUR SAY



AfC's Strategic Plan



A BRIEF DESCRIPTION OF WHAT THE STRATEGIC PLAN IS

Achieving for Children's (AfC) plan sets out the priorities for Children's Services within the Council. Having a well thought out plan helps us to make decisions and ensure that we focus on what is important.

Our current plan is due to end in March 2024 and we are in the process of writing a new one. We would like your opinion on the priorities which we are proposing for the next five years.

The proposed priorities have been created from:

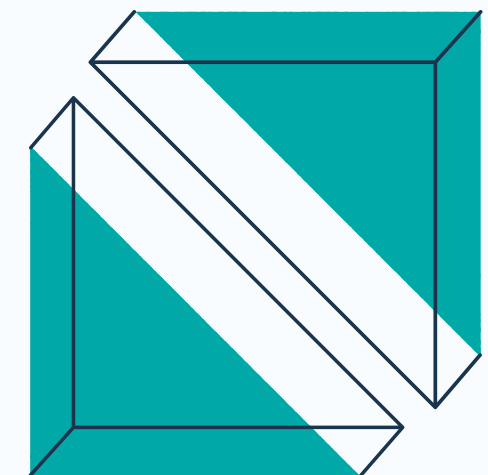
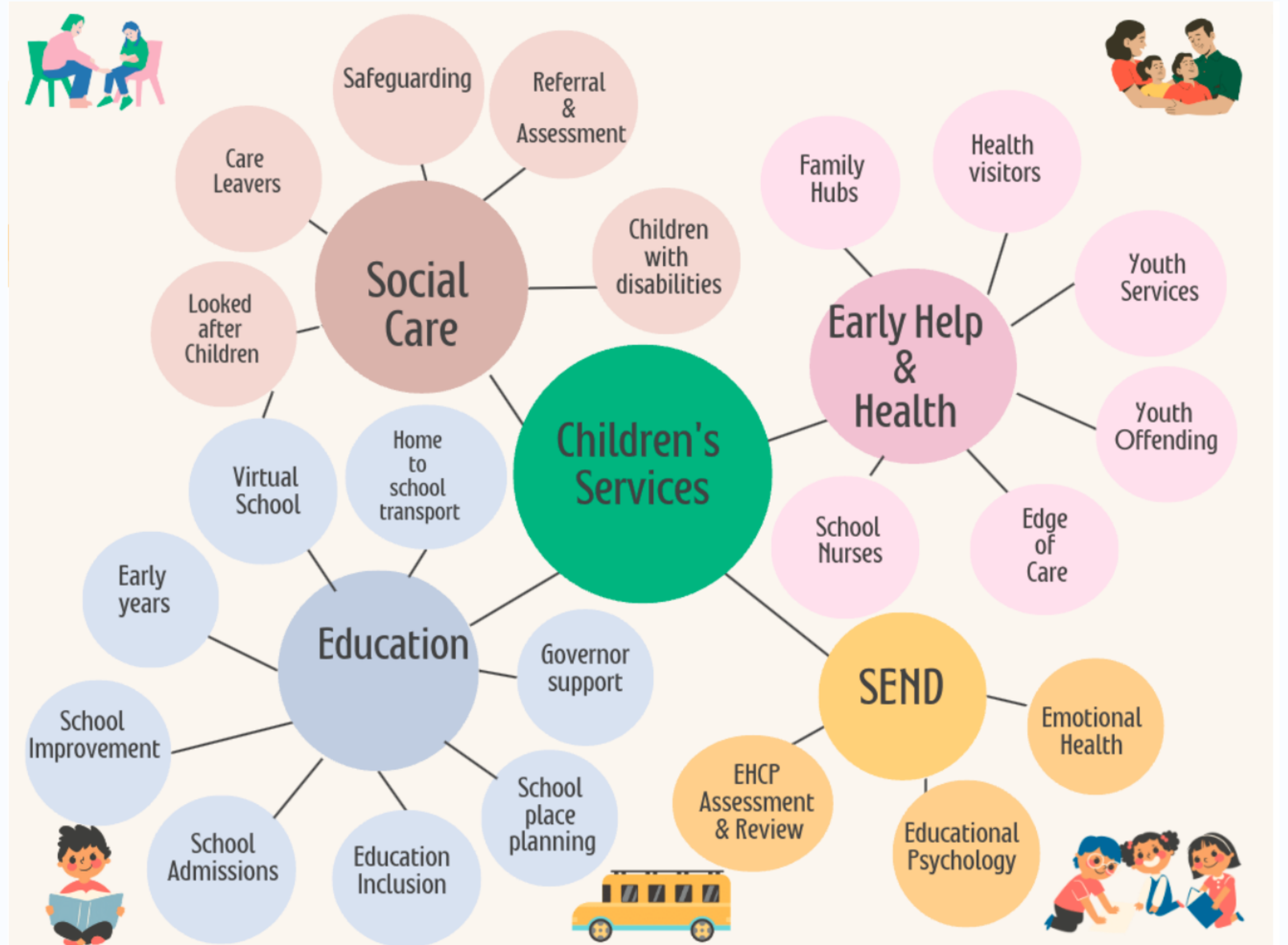
- your feedback (sought through various consultations across the year)
- the priorities from the Council Corporate plans, and Council Children and Young People's Plans
- what our data has informed us; and
- various leadership and Council workshops

WHAT WE DO

We provide children's services for Richmond, Kingston and Windsor and Maidenhead boroughs on behalf of the local councils.

We provide different services, including

- Social care
- Early Help
- Special Educational Needs and Disability (SEND)
- Health
- Education



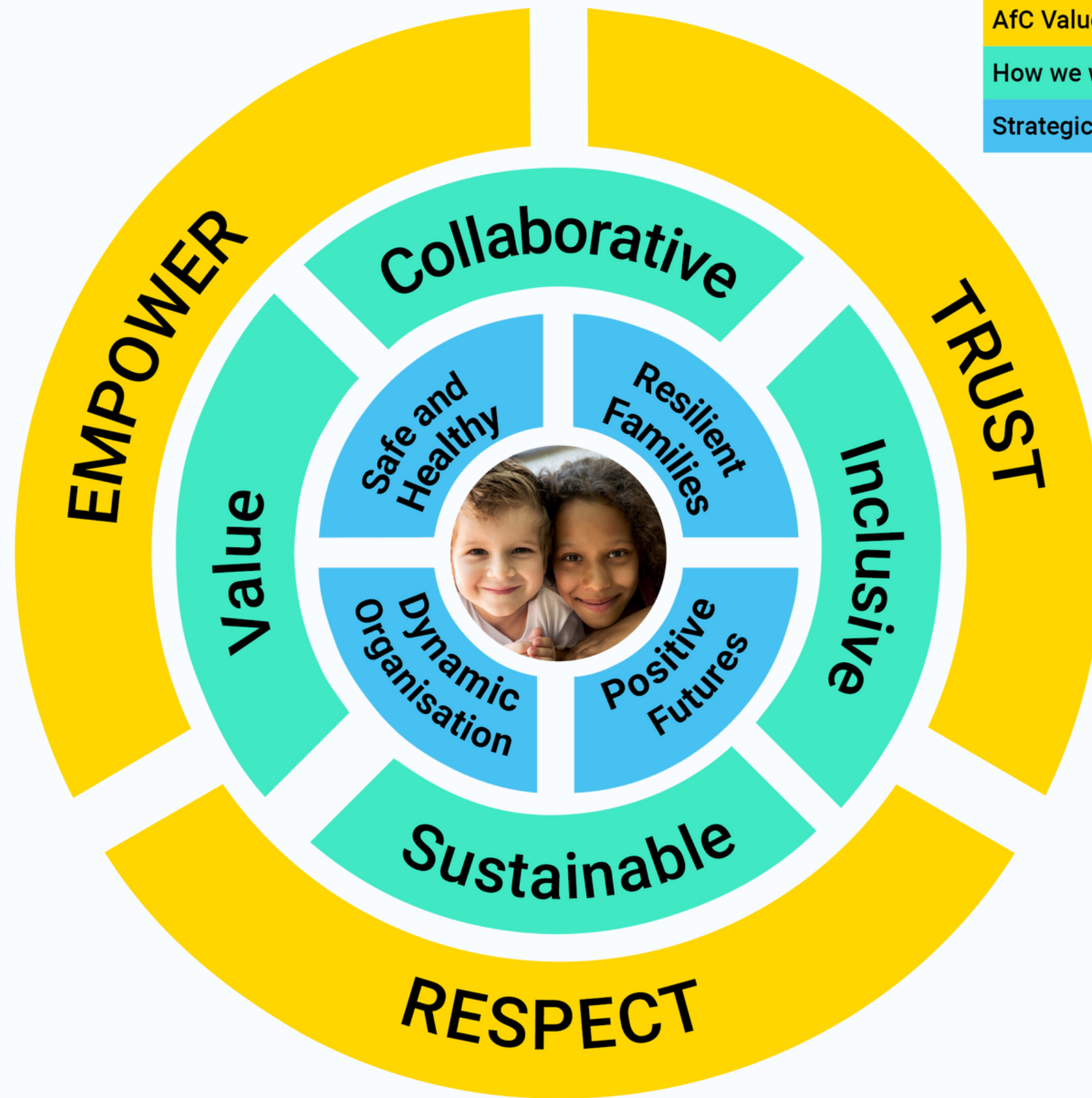


Have your say

Through the next few slides we will provide an overview of the proposed priorities and what they cover. What we would like to know from you is:

1. Have we got the priorities right - is there anything we have missed?
2. Do you think the priority names reflect what it covers and if not do you have any other suggestions?
3. How would you like to read or view our plan?
4. How would you like to be kept informed of the progress of the work which will support each of the priorities?
5. AfC's plan, traditionally is called a "business plan" but would like a new name for it which is more friendly - can you suggest anything?

An overview



AfC Values
How we work
Strategic Priorities



AfC Values

Our values guide our behaviour as to how we should interact with you, and each other.



Trust

We are reliable, others can count on us to undertake tasks and deliver on what was agreed – we will do what we say we will do. We will encourage open and honest communication, and model clear and fair professional boundaries.



Empower

We help others to realise their ability and potential, and show emotional intelligence in our approach. We show appropriate and respectful use of the power given to us in our jobs or positions and we use this to encourage and enable others.

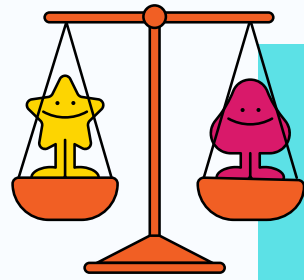


Respect

We will listen to and value other people's perspectives and differences. We will show empathy and humility in the way we communicate.

How we work

These four principles sets the foundations for our work and will influence our decision making



VALUE

- We deliver services in a way that offers value for money

INCLUSIVE

- We champion diversity, equality and inclusion and proactively encourage partners



SUSTAINABLE

- We will work towards the Council's ambition of being carbon neutral by 2030



COLLABORATIVE

- We support strong, effective and respectful partnership working



Priority 1: Safe and healthy

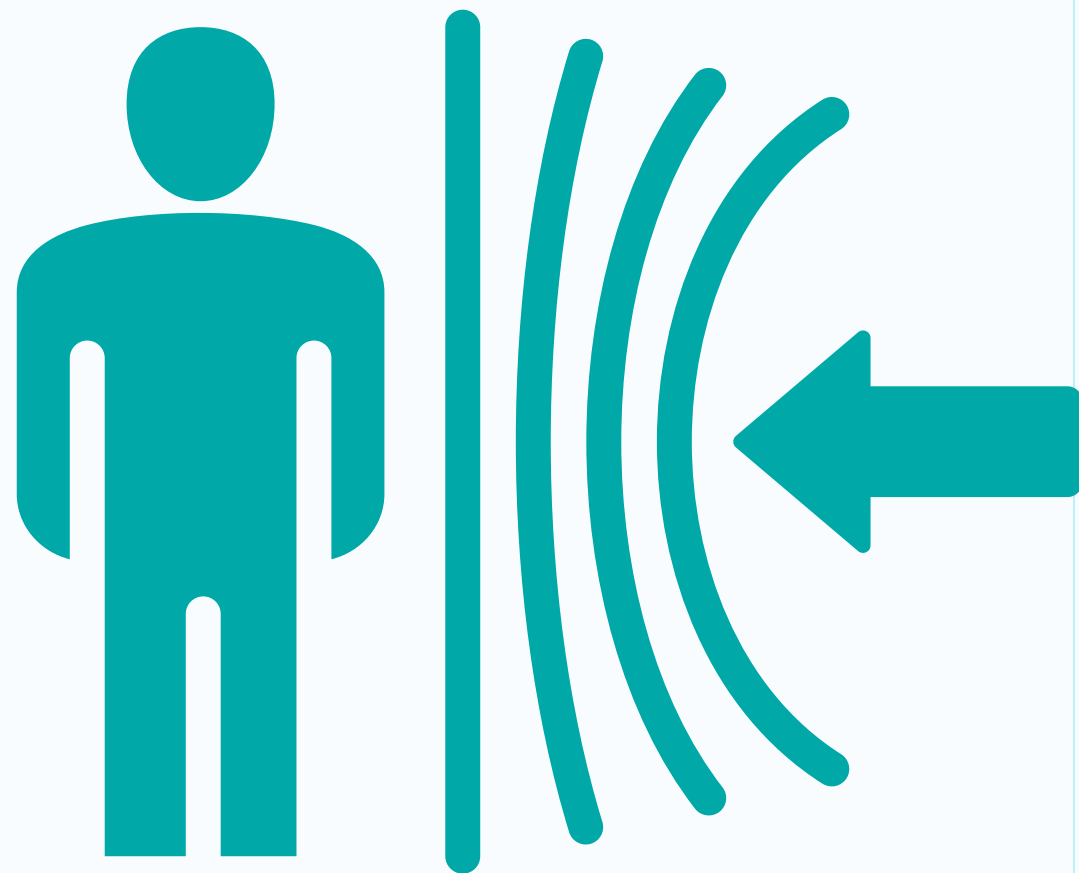
Supporting children and young people to be safe and healthy



- We will provide targeted support to children and young people who are vulnerable
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- We will have a relentless focus on safeguarding children and young people across all our services and will champion safeguarding with our partners
- We will provide a whole-family approach to child protection and work with families and partners to support you to be able to live in a safe and healthy home
- We will support your mental health and wellbeing and champion its importance in our communities
- We will work with schools, health, adult services and other partners to provide a joint offer

Priority 2: Resilient families

Supporting young people and families to develop resilience and independence



- We will work with you to build resilience and overcome obstacles.
- We will ask you what is important and what is good in your life and work with you to build strong networks.
- We will provide support early through a range of universal and specialist services to ensure that you and every child and young person have the opportunity to thrive and succeed.
- We will work closely with our partners to ensure that services are joined up, removing barriers so that our local offer is joined up, understood, and can be accessed in a timely manner

Priority 3: Positive futures

Supporting children and young people to achieve meaningful outcomes from birth until they transition to adulthood and enabling them to live, learn and thrive locally



- We will invest in local services and provision that supports young people to thrive based on need
- We will work with schools to support inclusivity and invest in a model that supports you to learn in mainstream settings where this is appropriate.
- We will improve our local education, health and care offer to you so that you achieve well and develop your skills for independence.
- We will be proactive in preparing you for life transitions and support you to take opportunities

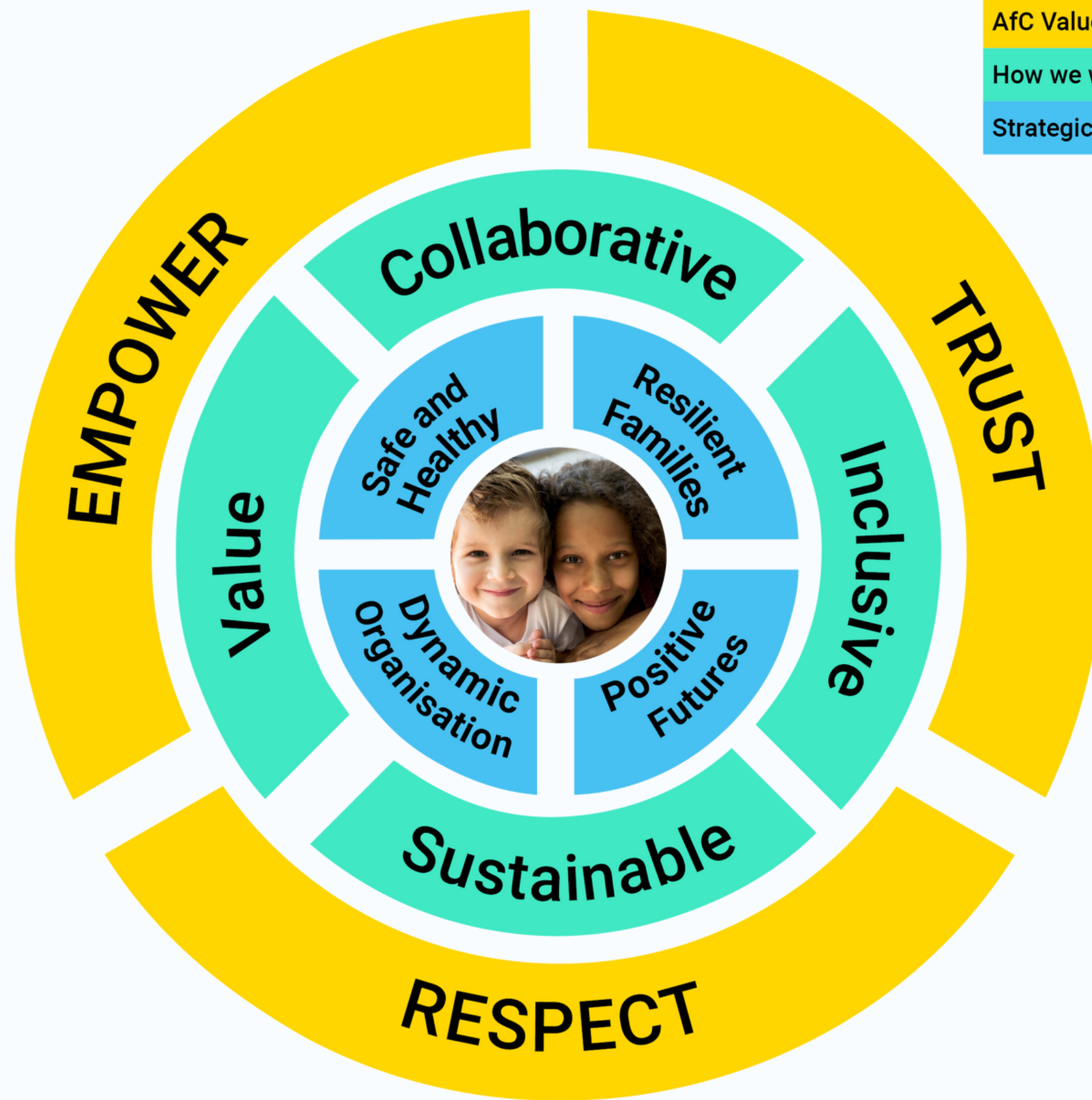
Priority 4: Dynamic organisation

Developing a workforce and organisational that is tailored to the needs of you



- We will listen to our workforce and work together to shape our workplace
- We will recruit and retain talented workers (including social, health, and youth workers), value their expertise, and support their professional development and wellbeing.
- We will support our workers to achieve in their roles
- We will have strong policies in place
- We will maximise funding available to the services that work with you the most
- We will work together with our owning Councils to support affordable and quality services

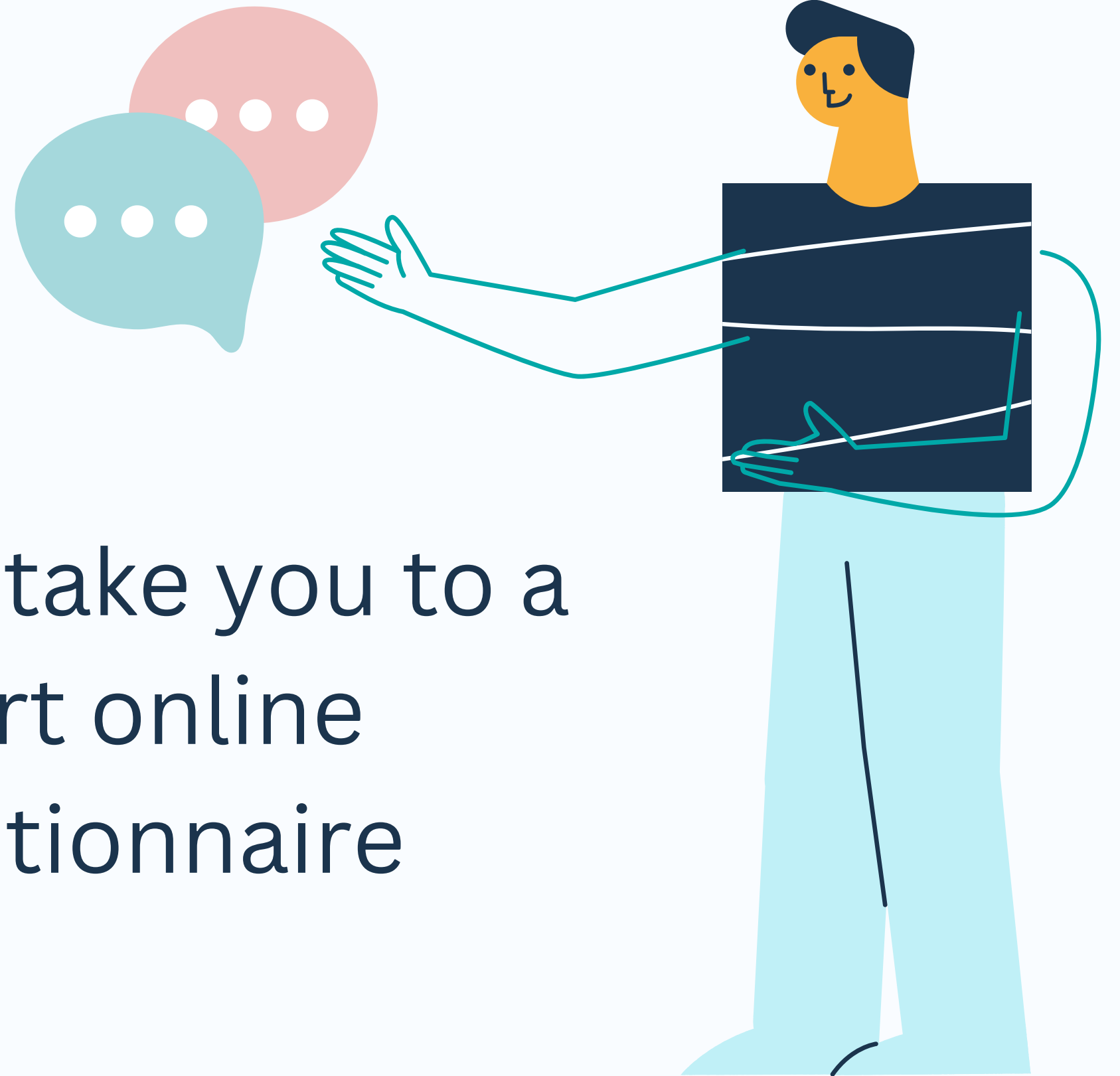
An overview



AfC Values
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Have your say:



This will take you to a
short online
questionnaire

If you would like to provide feedback in an alternative way or have any questions, please email edwina.gregory-johnson@achievingforchildren.org.uk