

..In today's rapidly
changing dynamic's –
finding the key to
successfully bringing
together different
mindsets can feel like
an uphill battle.``

Perhaps the secret to success
lies in the social elements
involved in cross-functional
work = CO –PRODUCTION to
find ways to strengthen
communication and
communities.

Working towards **Co-production** with



With Karen Gale,
Claudia Isaby
(Kingston PCF)
Rob Harris (AFC)





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Making sure the voice and needs of Kingston SEND families are heard

Kingston SEND PCF is made up of local parents and carers who work to ensure children with special educational needs and disabilities and their needs are heard and understood by local services and decision makers.

NNPCF's definition of co-production:

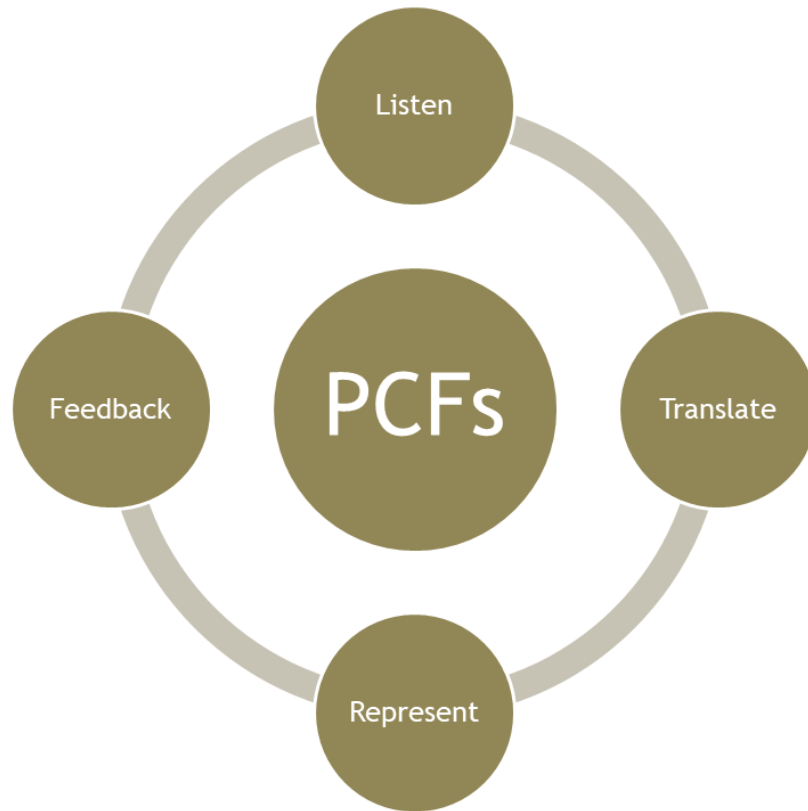
“An equal and reciprocal partnership where everyone's experience, knowledge and skills are used to create better outcomes”

Charity Commission's definition of campaigning:

The commission uses this word to refer to “awareness-raising and to educate or involve the public by mobilising their support on a particular issue, or to influence or change public attitudes”. It also uses it to refer to “campaigning activity which aims to ensure that existing laws are observed”.



What is the role of parent carer forums?



- ▶ Pulling together the lived experiences of families in a collective overview
- ▶ At the NNPCF we talk about our role as being 4 simple things:

1. Listen
2. Translate
3. Represent
4. Feedback



WHAT IS CO-PRODUCTION?

IT IS THE FUNDAMENTAL FOUNDATION ON WHICH WE WORK TO MAKE CHANGE AND IMPLEMENT THE SEND CODE OF PRACTICE. THIS IS BOTH AT A NATIONAL LEVEL, AS THE NNPCF, AND AT A LOCAL LEVEL, AS INDIVIDUAL PARENT CARER FORUMS.

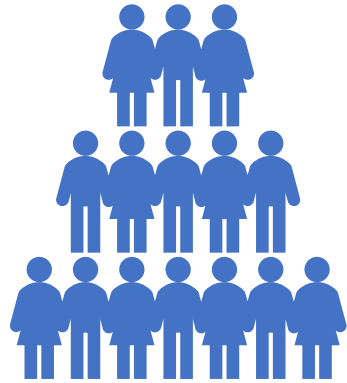
<https://www.youtube.com/watch?v=HoinOMbLRfo>



National Network of Parent Carer Forums

'Our Strength Is Our Shared Experience'

WHAT IS CO-PRODUCTION?



**Simply a group of people from
local authority and the
community working on the same
endeavour.**

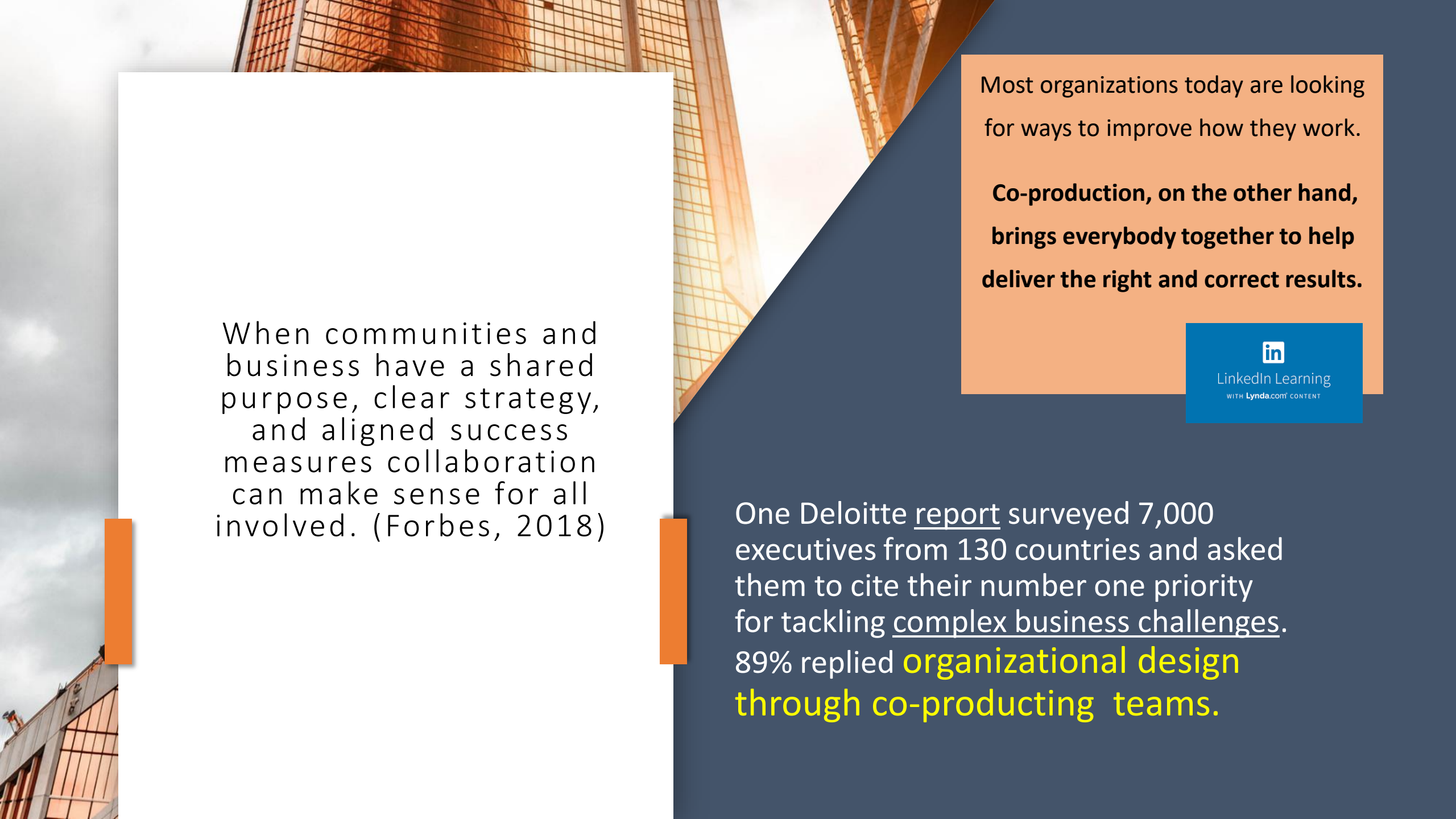


**Brought together by
a shared goal.**

*Diversity
without
inclusion is
like an
energizer
bunny
without a
battery.*

“Inclusion is what brings the diversity to life. There’s no one-size-fits-all approach or quick checklist. In fact, even the best businesses are still figuring out how to embed it into their daily systems and processes. The good news is that inclusion is a “mindset” more than anything and believing in its value is the first step.” (Robins, 2018)





When communities and business have a shared purpose, clear strategy, and aligned success measures collaboration can make sense for all involved. (Forbes, 2018)

Most organizations today are looking for ways to improve how they work.

Co-production, on the other hand, brings everybody together to help deliver the right and correct results.



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One Deloitte report surveyed 7,000 executives from 130 countries and asked them to cite their number one priority for tackling complex business challenges. 89% replied **organizational design through co-producing teams.**

Why Co-Production is so Important?

...

- Effective collaboration helps give a solution to a multi faceted endeavor
- Improves coordination and communication among working parties
- Help reaching and pushing boundaries
- Speak truth to power – offering criticism and change
- Help resolve or improve problem-solving
- Faster communication and faster decision making

**Could it
create
True
Agility?**

Almost nothing
worth doing can
be done in
isolation.



CO-PRODUCTION IN ACTION



achieving for children

<https://kr.afcinfo.org.uk/pages/local-offer/information-and-advice/participation-and-involvement-activities/kingston-send-parent-consortium/send-co-production-in-kingston>

- › Participation for children and young people
- › Tips for involving young people
- › Special Educational Needs and Disabilities (SEND) Parent and Carer Engagement Team
- › Kingston Parent Carer Forum
- › **Kingston SEND Parent Carer Consortium**
 - › SEND Co - production in Kingston
- › Richmond Parent Carer Forum
- › Involvement and engagement activities
- › Feedback and comments - You said, we did

Jargon Buster



A commitment to co-producing SEND services with parents and carers in Kingston

What is co-production?

Co-production means involving people who use services in equal partnership at the earliest stages of service design, development, commissioning and evaluation and in all core decisions about services. In the case of special education needs and disabilities (SEND), co-production involves parents and carers and children and young people, although this document relates to parents and carers only.

Why is co-production vital?

Co-production means that individual needs are optimally met, and crucial insights are obtained into how services and outcomes can be improved. For this to happen, all partners need to engage with children and young people with SEND and their parents and carers on decisions about their own support, and on services offered across the wider system.

What does the Children and Families Act 2014 say about co-production?

What is Co-Production

...



An equal and reciprocal partnership where everyone's experience, knowledge and skills are used to create better outcomes



National Network of Parent Carer Forums
'Our Strength Is Our Shared Experience'



Kingston
Parent Carer Forum

...

Individual

- Parent Carers having their voice heard about their child and engaging with *services that they use*
- Parent Carers working with practitioners, sharing *individual experiences* to improve service delivery for their own family
- Families *engaging* in person centred processes that improve outcomes for them

Strategic

- Meeting with service leads to share Parent Carers *collective experiences* to improve service delivery for all families
- Forums *working with commissioners, service providers and policy makers* to develop and design services, pathways, and processes to improve outcomes for all children, young people and their families
- Forums shaping and supporting improvement to practices to provide improved Parent Carer engagement *across all services*



National Network of Parent Carer Forums
'Our Strength Is Our Shared Experience'



Kingston
Parent Carer Forum

SENDIASS recommissioning process 2022

(Special Educational Needs and Disability Information, Advice and Support Service)

Consultation with Kingston Parent Care Forum

Considerations: Parent-friendly and meaningful input

1st Stage - Inform

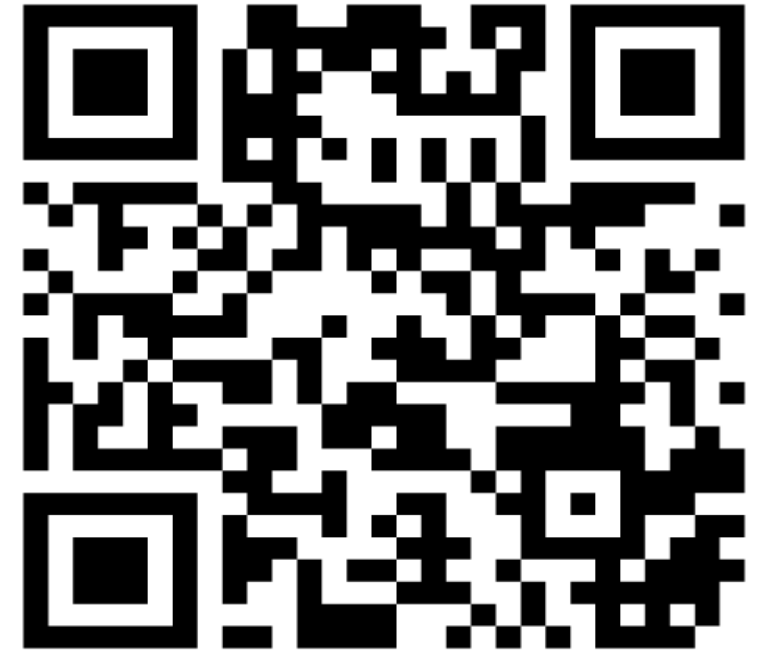
2nd Stage - Feedback - 'You Said - We Did.'

3rd Stage - Evaluation



Name the benefits of Co-Production for practitioners and SEND parents & carers?

If the QR code doesn't work
please go to www.menti.com
and use the code **4653 5394**



Name the benefits of Co-Production for practitioners and SEND parents & carers.



Name the challenges of Co-Production for practitioners and SEND parents & carers?

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and use the code **4653 5394**



Name the challenges of Co-Production for practitioners and SEND parents & carers.



<https://kingstonpcf.co.uk/>

<facebook.com/rbkSENDpcf>

help@kingstonpfc.co.uk



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About us

Part of a national network we try to ensure by feeding in the experiences and needs of Kingston parents and carers who have children with additional needs and disabilities, better, more relevant and responsive services will follow. As local SEND parents ourselves we bring a wealth of different experiences of helping our own children and young people through life.



Thank you
for Listening

Any questions

