

# #SLW2024 TOOLKIT



## 01. Go Blue for BSL/ISL!

During SLW, wear turquoise blue to symbolise unity, pride, & support for BSL & ISL

[Find out more](#)

## 02. Download #SLW2024 Assets

Download this year's SLW branding assets and help raise awareness

[Download](#)

## 03. #TakingBSLForward

Sign Language Week holds immense significance for the BDA, particularly this year as we launch our #TakingBSLForward civil rights movement.

[Our vision](#)

## 04. Join our free BSL lesson for Companies!

This SLW, we will be hosting free BSL lessons for companies, offering a unique chance to expand your team's communication skills and inclusivity. Register your interest now!

[Register now](#)

## 05. Join our free BSL lesson for Primary Schools!


We are delighted to be working with Signature again this year to offer free BSL lessons to Primary Schools. Sign up opening soon!

[Coming soon](#)

## 06. Early Years Campaign

We will be launching our Early Years Campaign, which focuses on introducing BSL from an early age, advocating for inclusive policies, and enhancing support systems. More info coming soon.

[Coming soon](#)

 **SIGNLANGUAGEWEEK.ORG.UK**  
18 - 24 MARCH 2024

